Agenda - Energy Subcommittee
March 6, 2018 1:00-2:30pm

Attendees- Ally Samuel, David McManus, Judi Colla, Julia Griffin, Rob Houseman, Peter Kulbacki, Tad Montgomery (City of Lebanon Energy and Facilities Coordinator), Stowe Beam, Yolanda Baumgartner. Attending via Zoom: April Salas, Marjorie Rogalski

Next Meeting - April Tues Apr 10 1pm Hanover Town Hall.
Ongoing meeting schedule -: 1 om - 2:30 pm, 2nd Tuesdays at Town Hall

NHSaves EE workshop for business community
David reported that sign ups for 3/15 event are few. Ideas to build interest:
● Julia - only 30% of downtown are Hanover Chamber members
● Consider doing Direct mail
● Build in Ready for 100 connection
● Get Liberty to possibly direct mail
● Rob - Check out Secretary of State listing also from Betsy McClain.
● Ally - establish consistent outreach
● Judi - go to the after hours to present 5 minute intro to chamber members
● Tad Montgomery (Leb Energy & Facilities Mgr) suggests a robust campaign similar to what Brattleboro is proposing to do

Check in Monday March 12 to determine whether to go with event on 3/15 or not. In the meantime David M will pursue new position with Bob Reals

Vision statement - final review; logo/branding
Judi - Presented Puzzle Concept Logo
Chris K - going to do some work via Canva
Julia - Suggested Dali Lab at Dartmouth. Work with Jenna/Rosi to gain access
Workgroup to develop logo contest with $500 prize. Contest announcement to be made at March 28 forum.
Doug Harp, graphic artist - has provided “white paper” on logo/branding

March 28 forum - Update from Marjorie
Jenna & Rosi from Dartmouth will pull together poster
Alan Reetz from Coop also contributing
Dean Sorenson from Kendal also contributing

April working on:
Hanover High
RMS Sustainability
Ray School - Lisa
Thayer - poster session

Yolanda - try to get students to weigh in

Marjorie working on 1 page 2-sided write up

Julia -
Dan K needs topic, will be coming for 2 days with this wife. Convene SHC meeting while he’s here -3/28 or 3/29. Also doing lunch discussion on 3/28. Courtney of 3 Degrees will coordinate with Julia. Ideas for topic:
Yolanda - technologies, and where else is RF100 happening nationally
Judi - what are biggest challenges are and potential solutions?

Marjorie - how far to we want to be on the vision statement

**Neighborhood Action Group**

Yolanda will have blown up version of Map.
Research shows peer adoption of solar and energy efficiency actions influence behavior
Leaders will be on hand for 3/28
Post-forum neighborhood meetings
Will be available to other town initiatives

**Metrics**
Julia says Betsy McClain helping Honor and Mike with info.
Rob - question being asked about privacy. Julia described info that is public.
Marjorie - number of installs and total kWH. By neighborhood

**Community Solar SubCom update (April)**
Tuck team students off and running - have data on 4 sites
Researching community solar projects around the country
Develop Financial analysis
Come up with 2 best sites
Will be presenting phased approach to implementation
Include additional sites if available

Private report generated for committees only
Public report will share overviews and what direction town will most likely be heading in

Timeline completed by end of May early June

In other Solar news...
Julia reported that Solar has been approved by Selectboard
    Wastewater Treatment $150k
    Town Hall $40k
    Salt shed - has PPA potential
    Fire Dept Roof - Solarize when roof is replaced (down the road)

**3 Degrees Update from Julia**
Dan K and his staff will work to organize all the efforts. Aggregation is on the table pros and cons but priority is to come up with overall plan for energy for the community.

Judi - book recommendation “Let there be Water”

Did not have a chance to review minutes from last meeting. Thanks to Rob for the Zoom connection for off-site participation.

Concord’s Ready for 100 team arrived 2:30 for networking session with Hanover.